

AI CHATBOTS FOR WEBSITES!

Enhancing Customer Interaction in the Digital Age



Powerful Capabilities & Use Cases



No-Code Agent Builder

Train your chatbot with custom data and FAQs to match your brand's unique voice.

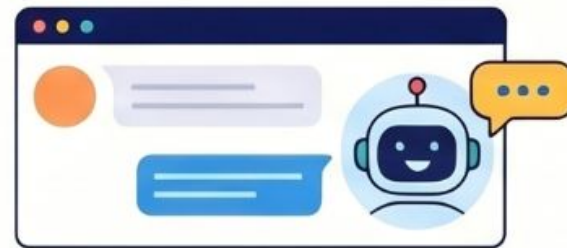
Build Your Own Business AI: The 2026 Jotform Chatbot Guide

Jotform's no-code AI platform enables custom digital assistants for FAQs, real-time form support, and seamless website integration.



Conversational Form Assistance

Guide users through forms step-by-step to minimize errors and boost successful submission rates.



E-commerce



Real Estate



Education

Versatile Industry Applications

Automate e-commerce support, qualify real estate leads, or collect educational feedback 24/7.

Scalable Pricing Plans

Free Starter Plan Included



Get started with our **free tier** to explore core chatbot features at **no cost**.

Multi-Language & Voice Support

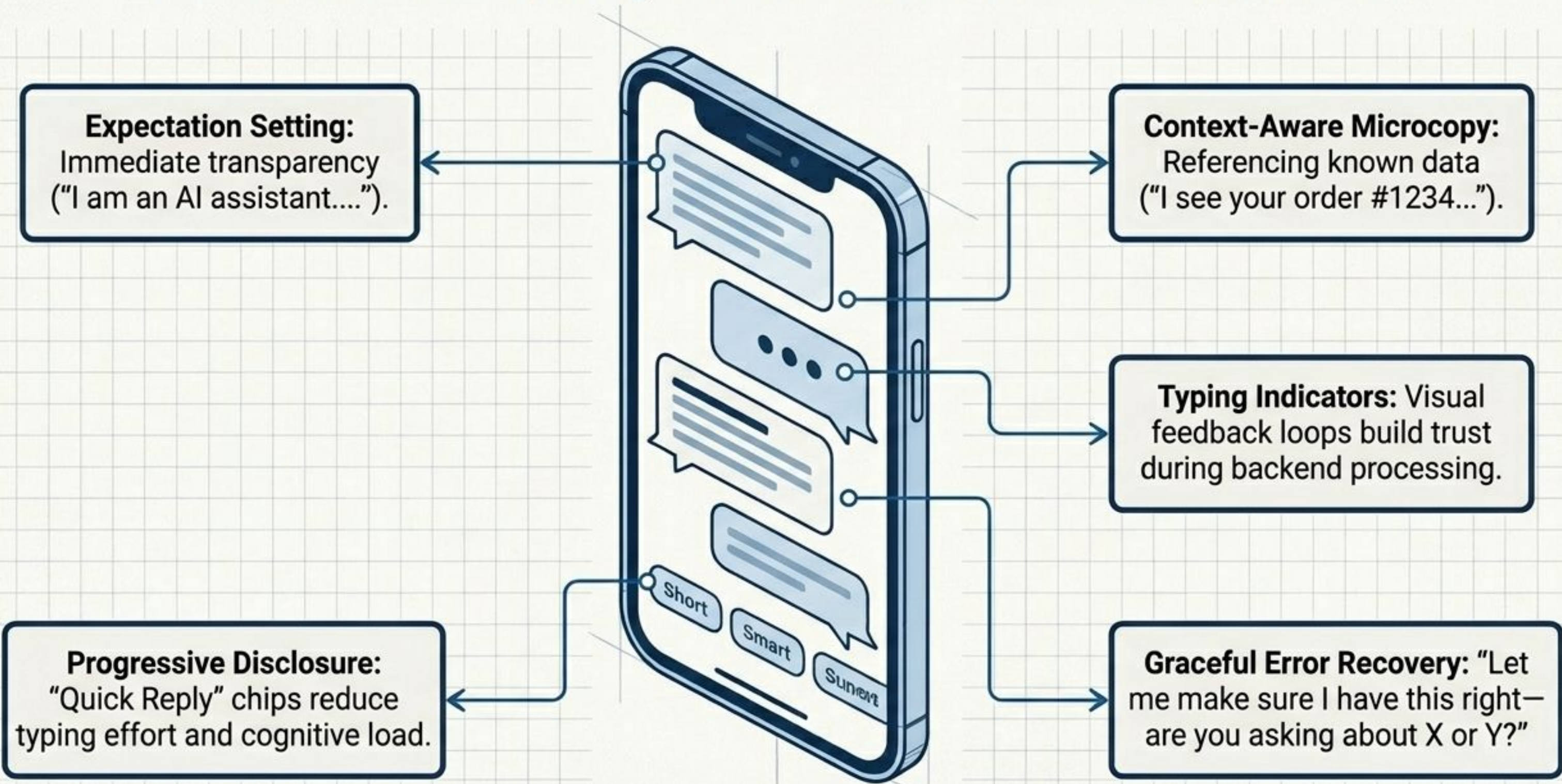


Reach global audiences with automatic translations and integrated **speech-to-text** functionality.

Compare Key Limits & Scalability

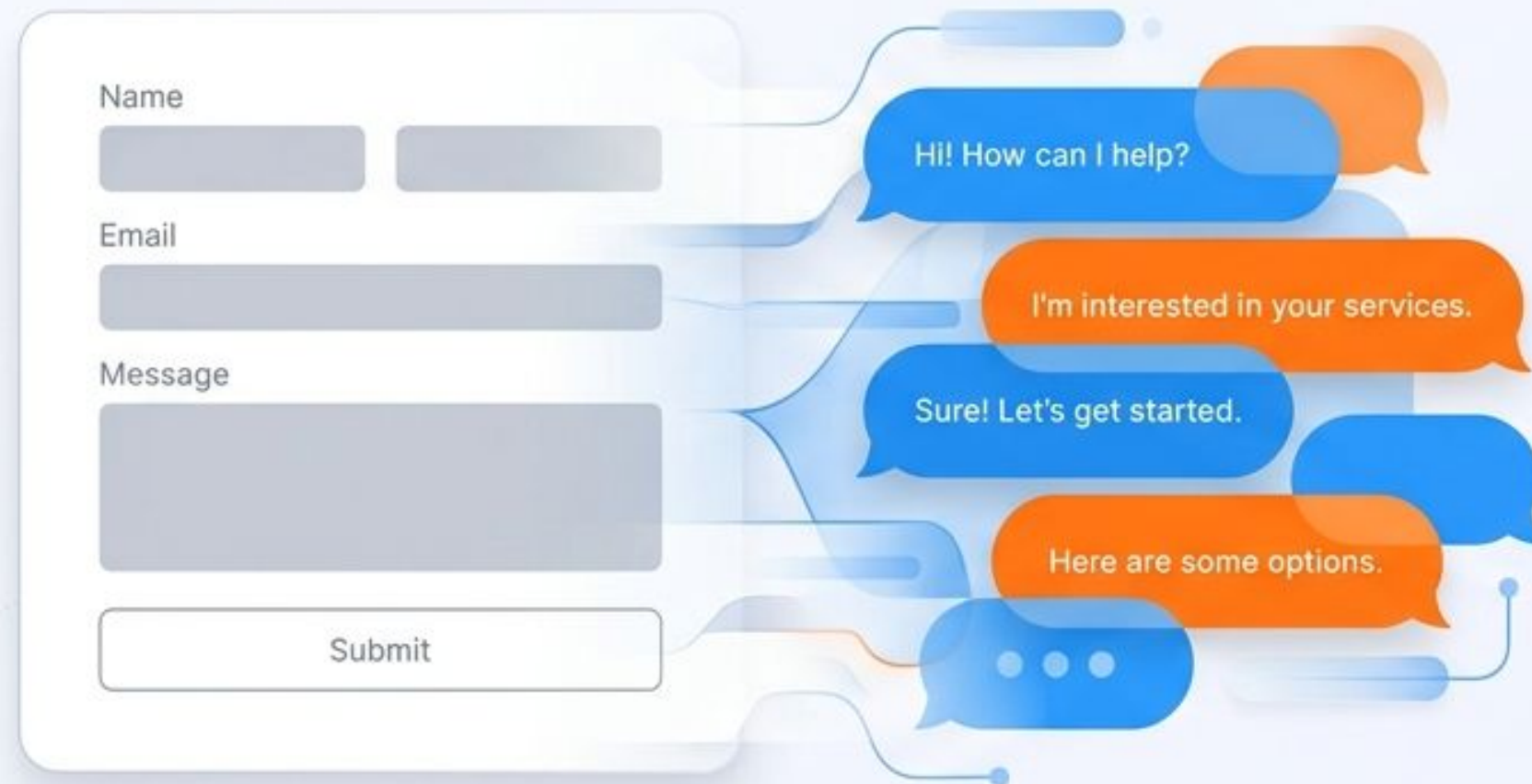
Plan Level	Monthly Conversations	AI Chatbot Limit	Knowledge Base
Starter (Free)	100	5 Bots	10M Characters
Silver (\$39/mo)	2,500	50 Bots	50M Characters
Gold (\$99/mo)	10,000	100 Bots	100M Characters

Phase 3: Anatomy of a Perfect Conversation



The Conversational Blueprint

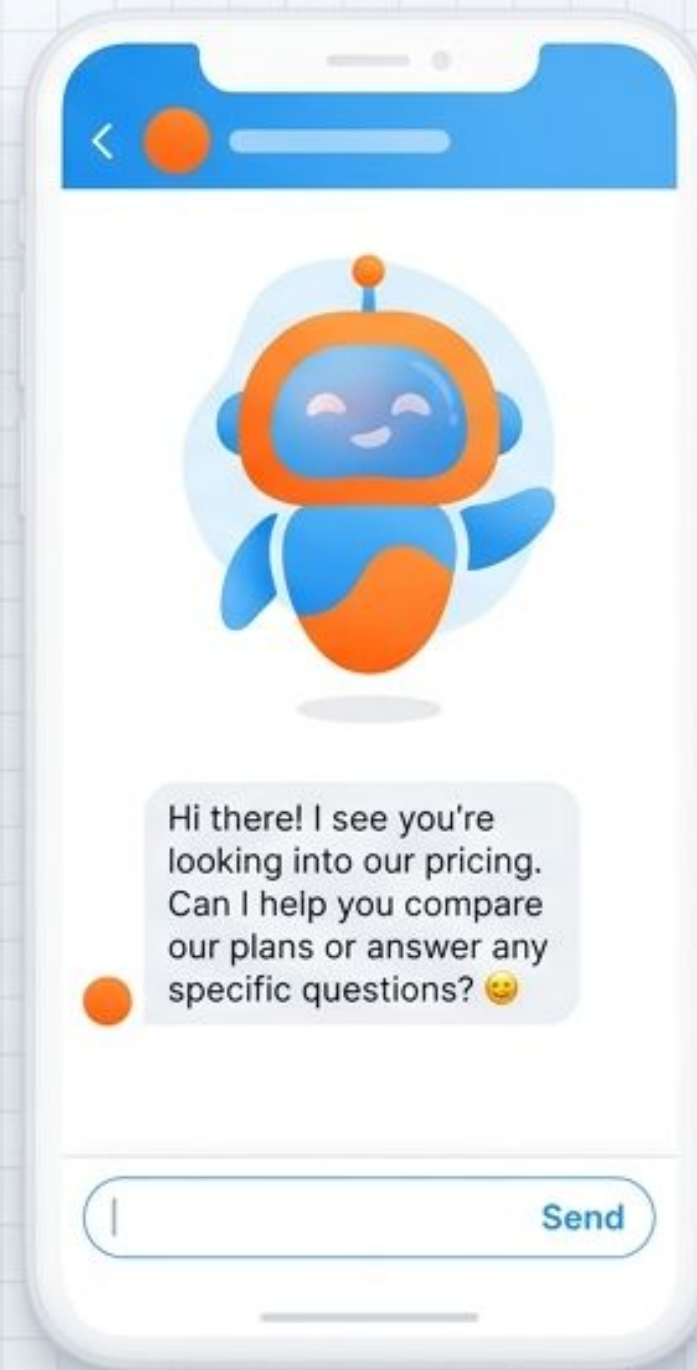
Turning Static Websites into 24/7 Dynamic Experiences
without Writing a Single Line of Code



The Evolution of Interaction

Visitors no longer want to search for answers or fill out tedious forms. They expect immediate, personalized assistance exactly when and where they need it.

First Name * Last Name *
Email Address *
Phone Number *
Company * Job Title
 Direct earnings required
 Marks of rule comment
Message *
How did you hear about us?
Submit

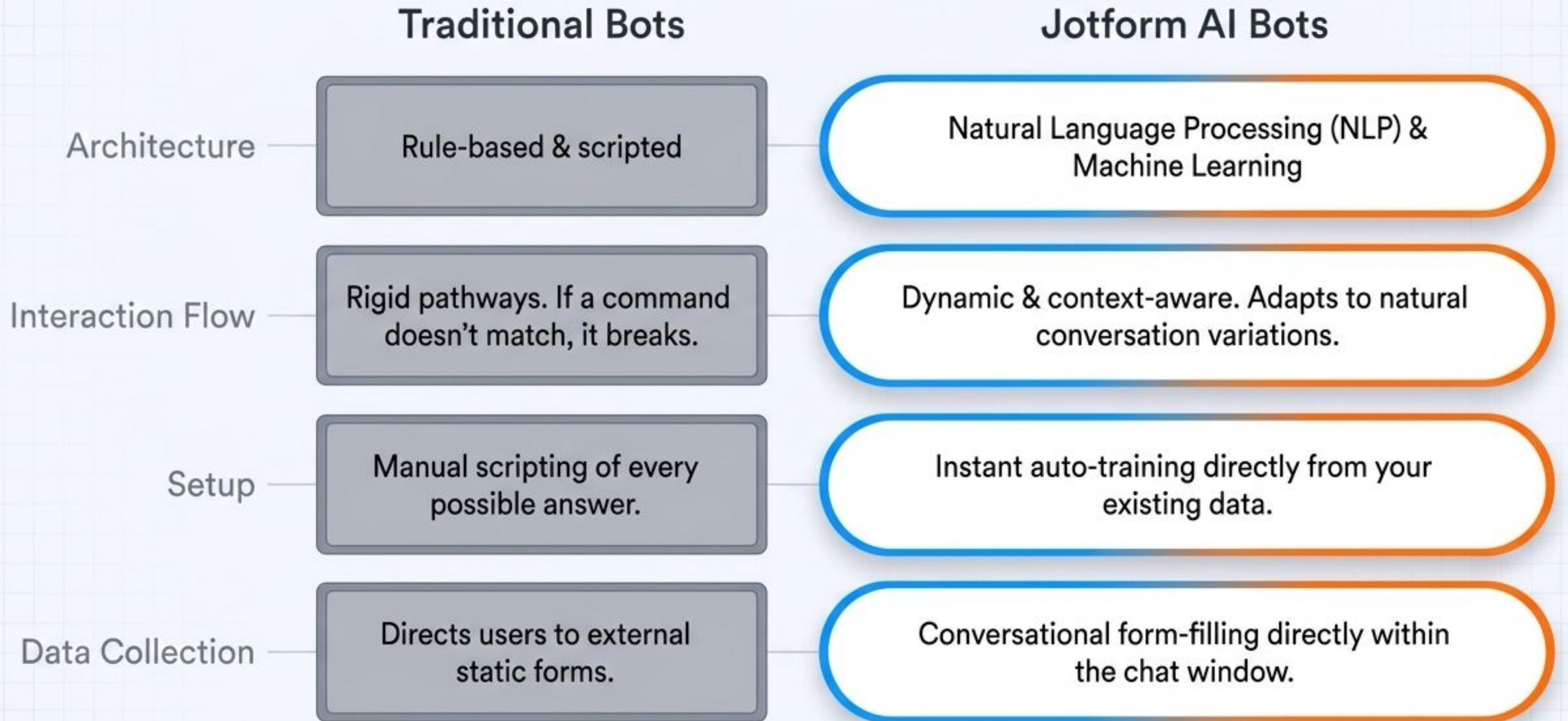


Zero wait times.

Step-by-step guidance.

Instant error correction.

The Chatbot Paradigm Shift



Meet the Jotform AI Chatbot Builder

Custom Avatar Engine

Upload your own or choose pre-made designs to embody your brand.

Tone Control

Calibrate the AI's personality—from strictly professional to casual and friendly.

Brand Palette

Match fonts and interface colors seamlessly to your website's aesthetic.

Premade Templates

Launch instantly with blueprints for lead gen, support, or scheduling.

The screenshot displays the Jotform Agent Builder interface. At the top, the Jotform logo and 'Agent Builder' title are visible, along with navigation tabs for 'Dashboard' and 'Previews'. A 'Tocus' dropdown and an 'Export' button are also present. The main interface is divided into several sections:

- Templates:** A sidebar on the left lists 'Lead Gen', 'Support', 'Scheduling', and 'More'.
- Avatar:** A section titled 'Avatar' with an 'Upload New' button and a row of four pre-made avatars.
- Tone & Personality:** A section with a slider ranging from 'Strictly Professional' to 'Casual & Friendly', and a dropdown menu currently set to 'Casual & Friendly'.
- Brand & Appearance:** A section with a row of color swatches (orange, blue, green, purple) and a '+' button to add more.
- Fonts:** A section with a dropdown menu currently set to 'Aa tfoot'.

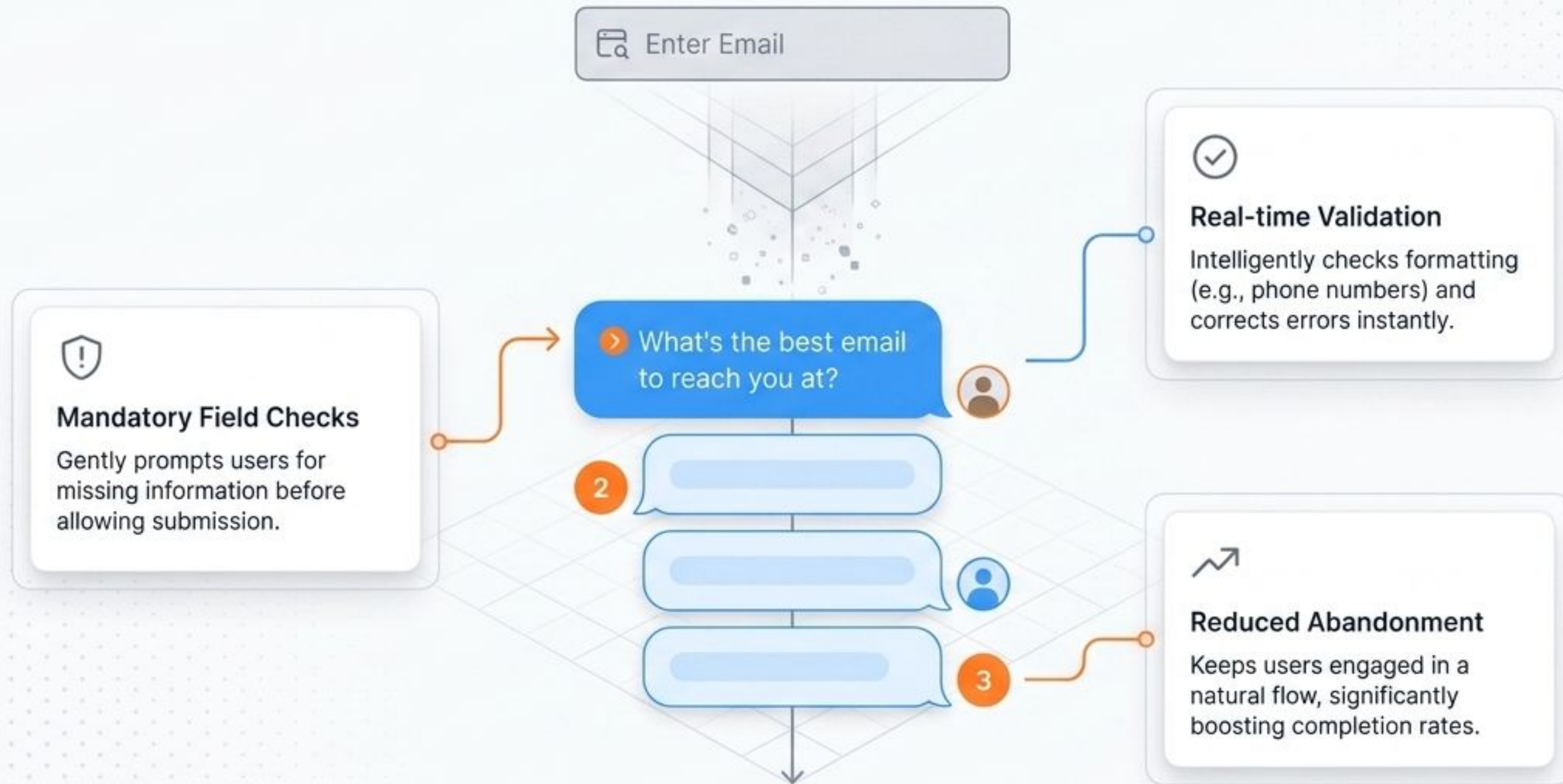
On the right side, a chat preview window titled 'Friendly AI Al bot' is shown. It displays a conversation where the AI bot responds to a user's message with a friendly tone. The chat interface includes a 'Today' separator, a user message, an AI response, and a 'Type a message...' input field with a send button.

The Knowledge Engine

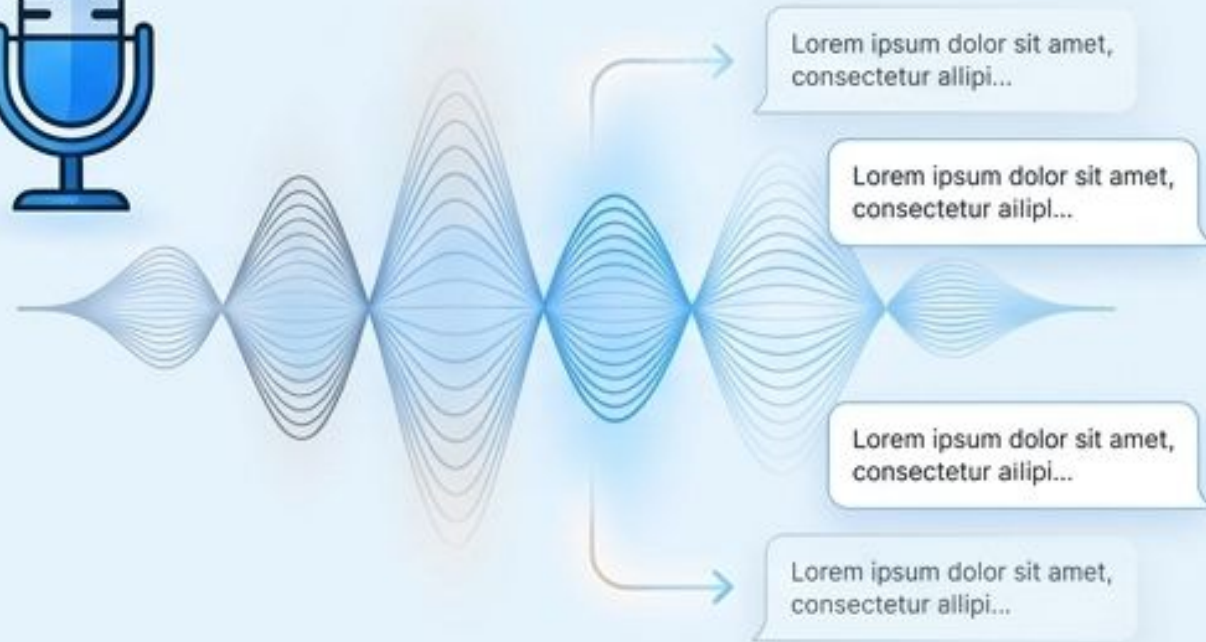


Conversational Form Filling

Transform tedious data entry into a guided, step-by-step dialogue.



Multimodal & Multilingual by Design



Voice-Powered

Built-in Speech-to-Text allows users to simply speak their inquiries. Perfect for mobile users, hands-free environments, and enhanced accessibility.



Global Reach

Seamless multilanguage support automatically detects and adapts to the user's preferred language without requiring separate regional websites.

Blueprints for Every Industry



E-Commerce

Automate FAQs on orders, returns, and shipping 24/7 to reduce support team load.

Where is my package?

Your order is on its way!
Tracking: [\[Link\]](#)



Real Estate

Qualify leads by asking budget and location preferences, capturing high-quality prospects instantly.

I'm looking to buy.

What is your desired zip code?



SaaS

Guide prospects to the right subscription plan with tailored product recommendations.

We have 50 employees.

Based on your team size, the Pro plan fits best.



Education & Events

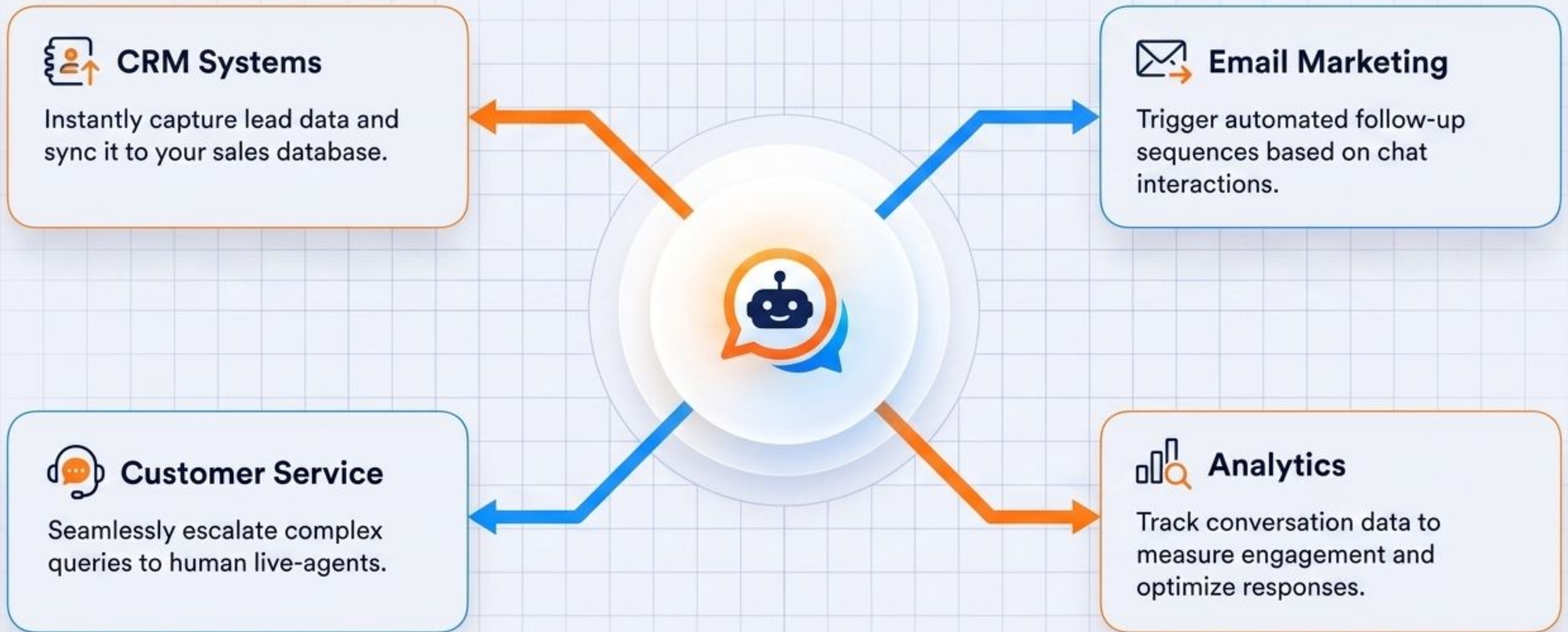
Streamline conference registrations and gather post-course feedback through friendly Q&A.

Confirm my keynote spot.

Your RSVP for the keynote is saved!



Your Seamless Integration Ecosystem

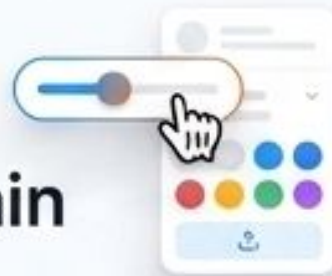


From Setup to Live in Minutes



1. Customize & Train

Use the Agent Builder to set your tone, brand colors, and upload your data.



2. Generate Code

Click a single button to generate your custom HTML snippet.



3. Paste & Embed

Drop the code into the body of any webpage—landing pages, contact forms, or FAQs.



Now Available: Native WordPress Plugin

Build, train, and embed directly in WP—no shortcodes required!

Scalable Intelligence for Any Business



All plans include Monthly Voice Calls, SMS limits, and Phone Number Add-Ons. Annual billing options save up to 20%.

The Synthesis

“It isn’t just a support bot. It is a dynamic extension of your brand that learns from your data, anticipates visitor needs, and converts traffic effortlessly—all while you sleep.”



24/7 Availability



Zero Technical Debt



Intelligent Data Capture